

## Definitions for exponents

$$1) \quad x^3 = x \cdot x \cdot x \quad ; \quad x^2 = x$$

$$2) \quad x^{3/8} = \sqrt[8]{x^3} \quad ; \quad x^{1/2} = \sqrt[2]{x} = \sqrt{x}$$

$$3) \quad x^{-5} = \frac{1}{x^5} \quad ; \quad x^{-1/2} = \frac{1}{x^{1/2}} = \frac{1}{\sqrt{x}}$$

for  $x \neq 0$

$$4) \quad x^0 = 1 \quad ; \quad 1^x = 1$$

for  $x \neq 0$

## Rules for exponents

$$1) \quad x^3 x^4 = x^7$$

$$x^{2/3} x^{-1} = x^{-1/3}$$

$$2) \quad (x^3)^4 = x^{12}$$

$$5) \quad \left(\frac{x}{y}\right)^3 = \frac{x^3}{y^3}$$

$$(x^{1/2})^{-3/4} = x^{-3/8}$$

$$3) \quad (xy)^3 = x^3 y^3$$

$$4) \quad \frac{x^7}{x^3} = x^7 x^{-3} = x^{7-3} = x^4$$

$$\text{Ex: } 4^{3/2} = \sqrt[2]{4^3} = \left(\sqrt[2]{4}\right)^3 = 2^3 = 8$$

## Defs for logs

1)  $\log_3 x$  means

"what number goes on base 3, as exponent, to get x as a result?"

•  $\log_3 3 = 1$  since  $3^1 = 3$ .

•  $\log_3 81 = 4$  since  $3^4 = 81$ .

•  $\log_9 3 = \frac{1}{2}$  since  $9^{1/2} = 3$

•  $\log_5 \left(\frac{1}{25}\right) = -2$  since  $5^{-2} = \frac{1}{25}$

•  $\log_7 1 = 0$  since  $7^0 = 1$

2)  $\log_e x = \ln x$

"what number goes on  $e = 2.718...$  to get x?"

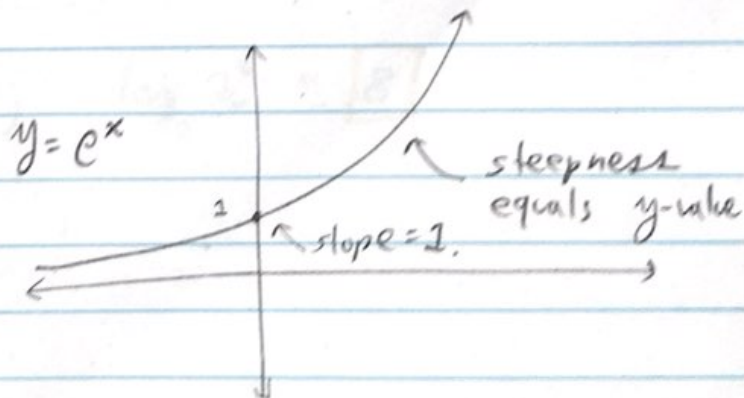
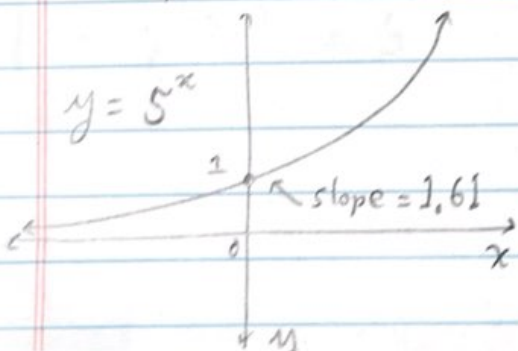
•  $\ln e = 1$

•  $\ln 1 = 0$

•  $\ln e^{27} = 27$

What is special about  $e = 2.718...$ ?

Graphs:



## Rules for logs

$$1) \log_x a + \log_x b = \log_x ab$$

$$\bullet \log_3 5 + \log_3 2 = \log_3 10$$

$$2) \log_x a - \log_x b = \log_x \left(\frac{a}{b}\right)$$

$$3) \log_x a^b = b \log_x a$$

$$\bullet \log_2 3^2 = 2 \log_2 3$$

$$\bullet (\log_2 8)^2 = (\log_2 8)(\log_2 8) = 3 \log_2 8 = 3 \cdot 3 = 9$$

$$\bullet \log_2 8^2 = 2(\log_2 8) = 2 \cdot 3 = 6$$

$$4) {}_b \log_b x = x \quad ; \quad \log_b b^x = x$$

$$\bullet e^{\ln 2} = 2 \quad ; \quad \ln e^7 = 7$$

$$\bullet 7^{\log_7 5} = 5 \quad ; \quad \log_2 2^8 = 8$$



Examples: Simplify to have no logs.

1) Find  $\log_7 \left( \frac{1}{49} \right) - \log_3 3^{\frac{1}{2}}$

$$= \log_7 1 - \log_7 49 - \frac{1}{2}$$

$$= 0 - 2 - \frac{1}{2}$$

$$= \boxed{-\frac{5}{2}}$$

2) Solve for  $x$ :

$$\log_2 3^x + 5x = 3 + x$$

$$\Rightarrow x \log_2 3 + 4x = 3$$

$$\Rightarrow x(\log_2 3 + 4) = 3$$

$$\Rightarrow \boxed{x = \frac{3}{\log_2 3 + 4}}$$

3) Simplify to have only one log.

$$\ln 2x + 3 \ln x + \log_2 2^x - \log_3 1$$

$$= \ln 2x + \ln x^3 + x - 0$$

$$= \boxed{\ln 2x^4 + x}$$

Ex

4)

Given  $y = f(x) = \ln e^{x+2} - x^2 + \log_{\frac{1}{2}}(x+7)$

Find  $f(-3)$

$$= \ln e^{-3+2} - (-3)^2 + \log_{\frac{1}{2}}(-3+7)$$

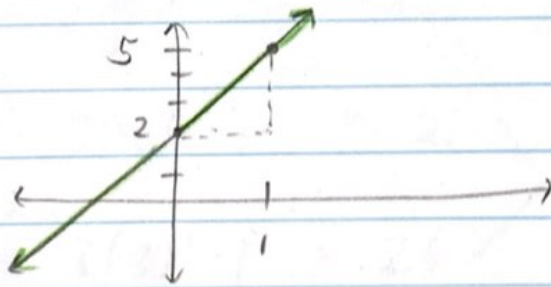
$$= \ln e^{-1} - 9 + \log_{\frac{1}{2}} 4$$

$$= -1 - 9 + -2 \quad \leftarrow \text{since } \left(\frac{1}{2}\right)^{-2} = \frac{1}{2^{-2}} = \frac{1}{\frac{1}{4}} = 4$$

$$= \boxed{-12}$$

## 2.1 Secant lines

Recall  $y = f(x) = 3x + 2$

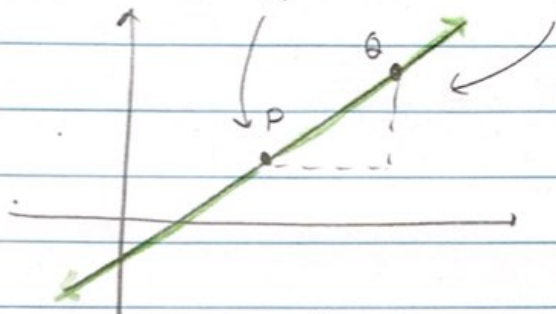


$$y = mx + b$$

, where  $m = \frac{\text{rise}}{\text{run}}$

$b = y\text{-intercept}$

OR for two points on line  
 $(x_1, y_1)$  and  $(x_2, y_2)$



$$m = \frac{y_2 - y_1}{x_2 - x_1}$$

Formula

$$y - y_1 = m(x - x_1) \quad (\text{or use } (x_2, y_2))$$

→ The secant line through  $x_1 = 1$  and  $x_2 = 3$  (points P and Q) of the function  $y = 3x^2 - 1$ .

$$P: y_1 = 3(1)^2 - 1 = 2$$

$$Q: y_2 = 3(3)^2 - 1 = 26$$

Slope of the secant line

$$m = \frac{26 - 2}{3 - 1} = \frac{24}{2} = 12$$

secant line

$$\Rightarrow y - 2 = 12(x - 1)$$

$$\Rightarrow y - 2 = 12x - 12$$

$$\Rightarrow y = 12x - 10$$

